

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana Tourism – Tourism Promotions - Release an advertisement on Telangana Tourism in New Year - Calendar and Dairy 2016, by M/s. Touchstone Advertising Pvt., Ltd., Hyderabad – Publication Charges – Sanction and release of an amount of Rs.5,30,000/- (Rupees Five Lakhs Thirty Thousand only) including taxes - Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 364

Dated: 13-06-2016  
Read the following:

1. From M/s. Telangana State Secretariat Association, Hyderabad, Dt.11-12-2015, M/s. Chaitanya Sedyam, Hyderabad, Dated:09-12-2015, M/s. The Indian Express, Hyderabad, Dated:Nil and M/s. Press Club, Hyderabad, Dated:09-12-2015.
2. Memo.No.4140/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.30-12-2015.
3. Release Order No.47/Display-Agency/Advt.I/2015-16, Dt:31-03-2016, Release Order No.48/Display-Agency/Advt.I/2015-16, Dt:31-03-2016, Release Order No.49/Display-Agency/Advt.I/2015-16, Dt:31-03-2016 and Release Order No.50/Display- Agency/Advt.I/2015-16, Dt:31-03-2016 of I&PR, Hyderabad.
4. Bill No.TAPL/19/2016-17, Dt.16-04-2016, Bill No.TAPL/21/2016-17, Dt.16-04-2016, Bill No.TAPL/255/2015-16, Dt.22-01-2016 and Bill No.TAPL/304/2015-16, Dt.19-03-2016 of M/s. Touchstone Advertising Pvt., Ltd., Hyderabad.

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**ORDER:**

In the letter 1<sup>st</sup> read above, M/s. Telangana State Secretariat Association, Hyderabad, M/s. Chaitanya Sedyam, Hyderabad, M/s. The Indian Express, Hyderabad, and M/s. Press Club, Hyderabad, has requested to release an advertisement on Telangana Tourism in New Year - Calendar and Dairy 2016. Accordingly, Government have issued a order to agency for the same, through Department of Information & Public Relations, Hyderabad, an amount of Rs.5,30,000/- (Rupees Five Lakhs Thirty Thousand only) including taxes, for publication of an advertisement in the reference 2<sup>nd</sup> read above.

2. In the reference 3<sup>rd</sup> read above, the Department of Information & Public Relations, Hyderabad, has issued a release order to M/s. Touchstone Advertising Pvt., Ltd., Hyderabad, to publish an advertisement on Telangana Tourism in New Year - Calendar and Dairy 2016 for an amount of Rs.5,30,000/- (Rupees Five Lakhs Thirty Thousand only) including taxes. After publication of an advertisement on Telangana Tourism in New Year - Calendar and Dairy 2016, the above said agency has furnished bills, in the reference 4<sup>th</sup> read above and requested Government for arranging the payment.

3. The Government, after careful examination of the matter, hereby accord sanction and release an amount of Rs.5,30,000/- (Rupees Five Lakhs Thirty Thousand only) including taxes, towards advertisement in on Telangana Tourism in New Year - Calendar and Dairy 2016, through Touchstone Advertising Pvt., Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:  
"3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists – Schemes included in PLAN, 11- Normal State Plan, 20 – PMU – Advertisement, Sales Publicity Expenses, participation in National and International Travel Marts, organizing tourism events, sponsorship, fairs and festival and other expenditure, 500 – Other Charges, 503 – Other Expenditure".

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s.Touchstone Advertising(P)Limited, Hyderabad. The details of Bank account is as follows:-

Account Name : M/s.Touchstone Advertising (P) Limited, Hyderabad.  
Account No :26610200000060  
Name of the Bank: BANK OF BARODA  
IFSC Code :BARBOPBBHYD  
PAN NO. : AABCT0849G

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.VENKATESHAM  
SECRETARY TO GOVERNMENT**

To  
M/s. Touchstone Advertising Pvt., Ltd., Hyderabad.  
The Assistant Secretary to Government & Drawing and Disbursing Officer,YAT & C Department.  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad.

**Copy to:**

The YAT & C (PMU - Claims) Department.  
SF/SCs.

//Forwarded:: By Order//

**SECTION OFFICER**